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PRESS STATEMENT

Reference	2016 - 004
Release date	20 January 2016 - for immediate release
Images available	Responsible Gambling Trust logo

Responsible Gambling Trust seeks volunteers for Inca trek

The Responsible Gambling Trust (RGT) is seeking volunteers to join a fundraising trek to Machu Picchu in Peru. The trek, which will take place in October this year, will raise money towards RGT's work to provide education, prevention and treatment services which minimise gambling-related harm.

The expedition will be the gambling charity's second fundraising trip of 2016 with 31 volunteers due to ascend Mount Kilimanjaro in February. The RGT's three previous expeditions have raised more than £170,000.

The party will visit the ancient Inca capital of Cusco before trekking for three days into the Andes to the 'lost City of the Incas', Machu Picchu. The expedition is open to anyone and RGT is particularly keen to encourage volunteers working in the gambling industry.

To join the challenge please follow the link below:

https://www.charitychallenge.com/expedition/2419/Trek-to-Machu-Picchu and for any queries please contact Alan Armstrong at alan@responsiblegamblingtrust.org.uk.

Marc Etches, Chief Executive of the Responsible Gambling Trust, said:

"The Responsible Gambling Trust is a national charity that funds research, harm prevention and treatment services to minimise gambling-related harm in Britain. In addition to the voluntary donations we receive from the gambling industry, we have raised £170,000 from three international treks since 2013. We expect our two treks in 2016 up Mount Kilimanjaro in February and up Machu Picchu in October to raise a further £100,000. Beyond the fundraising, these events help to raise the profile the Responsible Gambling Trust and the understanding of the important work we fund."

-ENDS-

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NOTES TO EDITORS

- The Responsible Gambling Trust is the leading charity in the UK committed to minimising gambling-related harm. As an independent national charity funded by donations from the gambling industry, the Responsible Gambling Trust funds education, prevention and treatment services and commissions research to broaden public understanding of gambling-related harm. The aim is to stop people getting into problems with their gambling, and ensure that those that do develop problems receive fast and effective treatment and support.
- The Responsible Gambling Trust raises a minimum of £5 million each year from the gambling industry operating in Britain within a voluntary (donation based) system and funds research, education, prevention and treatment services. Funding priorities are guided by the national strategy advised by the Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The latest strategy was published in December 2012.