

Announcement

Research to inform practical applications of harm minimisation for remote gambling operators serving British customers

RGT will publish on 31 May 2016 an initial report by PwC and the Responsible Gambling Council summarising the first phase of their project to explore the potential usefulness of industry-held data and behavioural analytics in the remote gambling sector, primarily to indicate markers and patterns of harmful or risky behaviour, and then to recommend best ways to mitigate such risks and harms. This interim report synthesises the latest thinking on harm from problematic behaviour through a literature review and consultation with leading remote gambling operators, and then recommends an approach for Phase 2 which will involve analysis of industry data and a customer survey. Phase 3 will develop and test a set of interventions to target at-risk individuals.