

## **ANNOUNCEMENT**

### **Responsible Gambling Trust announces appointment of Cinta Esmel as Director of Fundraising**

**London, September 27:** The Responsible Gambling Trust (RGT) has appointed Cinta Esmel as Director of Fundraising as of 26 September 2016.

Cinta will be responsible for leading and developing RGT's voluntary income generation to fund a range of harm-minimisation, treatment and research work. RGT receives no public funding and relies mainly on donations from businesses that derive income by providing directly or supporting indirectly the delivery of gambling services to the British market.

Immediately prior to her appointment, Cinta worked as Head of Development for the Mayor's Fund for London, a social mobility charity with the Mayor of London as its Patron. Her previous experience includes fundraising for the Lord's Taverners and Oval House Theatre, researching for Tate Britain, working as road manager for the National Theatre of Catalonia, and producing many major theatre productions and a TV sitcom.

Cinta is a fully qualified member of the Institute of Fundraising and fellow of the Royal Society of Arts. She holds a first-class degree and postgraduate studies in Arts Management and is currently studying for a Master's Degree in Philanthropic Studies.