

GambleAware

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ANNOUNCEMENT

GambleAware publishes resources to support the gambling industry to do evaluation

London, 30 June: GambleAware has published a set of resources to support the gambling industry to evaluate its responsible gambling initiatives. The resources include frequently asked questions that align with the Responsible Gambling Strategy Board's Evaluation Protocol and are designed for anyone setting up or trying to improve a responsible gambling or harm-minimisation action. The resources provide practical guidance for the industry on using evaluation, and using it well.

Clare Wyllie, GambleAware's Director of Research and Evaluation said: "One of the five top priorities of the National Responsible Gambling Strategy is: *"To build a culture where new initiatives are routinely evaluated and findings put into practice"*. We hope that these resources help the gambling industry to understand what works to minimise harm, so it can invest in actions that make a difference to customers.

-ENDS-

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NOTES

- The resources can be accessed at:
<https://about.gambleaware.org/research/evaluation/resources-to-support-the-gambling-industry-to-do-evaluation/>
- GambleAware is the leading charity in the UK committed to minimising gambling-related harm. As an independent national charity funded by donations from the gambling industry, GambleAware funds education, prevention and treatment services and commissions research to broaden public understanding of gambling-related harm. The aim is to stop people getting into problems with their gambling, and ensure that those that do develop problems receive fast and effective treatment and support. For more information, please go to:
<http://about.gambleaware.org/>
- GambleAware aims to raise a minimum of £10 million each year in voluntary contributions from the gambling industry operating in Great Britain. This

donation-based system was proposed under the Gambling Act 2005 and is prescribed by the Gambling Commission in its Licence Conditions and Codes of Practice.

- GambleAware's programme of treatment, education, harm prevention and research is guided by the National Responsible Gambling Strategy, which is defined by the independent Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The RGSB, the Gambling Commission and GambleAware work together under the terms of an agreement in place since 2012: <http://about.gambleaware.org/media/1216/statementofintent.pdf>. Research is conducted under the terms of a 'Research Commissioning and Governance Procedure' agreed in 2016 by the RGSB, the Gambling Commission and GambleAware: <http://about.gambleaware.org/media/1270/research-commissioning-and-governance-procedure-may-2016-final.pdf>.
- The RGSB endorsed GambleAware's £10m funding goal in January 2017: <http://www.rgsb.org.uk/press-releases/responsible-gambling-strategy-board-publishes-assessment-of-the-quantum-of-funding-required-to-deliver-the-national-responsible-gambling-strategy.html>
- GambleAware funds the *Gordon Moody Association*, the *NHS National Problem Gambling Clinic*, *GamCare* and a network of charities across Great Britain to provide a full range of free treatment for problem gamblers and support for those affected by them. GambleAware also runs the website **BeGambleAware.org** which helps 2.7 million visitors a year, and supports the **National Gambling Helpline – 0808 8020 133**.