

GambleAware

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ANNOUNCEMENT

GambleAware publishes its 'patterns of play' invitation to tender

London, 9 July: GambleAware has launched its 'patterns of play and consumer vulnerability' invitation to tender, following a well-attended briefing event last month.

The Gambling Commission, the Responsible Gambling Strategy Board, and GambleAware are commissioning an extensive piece of research that will look at patterns of play and consumer vulnerability. The goal of the project is to better understand gambling behaviour across different products and environments, and which characteristics are most strongly associated with harm.

The formal [invitation to tender](#) was launched on 6 July 2018 (please discard the previous version dated 29 May). Further information, including the research brief and guidance on the commissioning process, can be found [here](#).

-ENDS-

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NOTES

- Guided by the [National Responsible Gambling Strategy](#), GambleAware is an independent charity tasked to fund research, education and treatment services to help to reduce gambling-related harms in Great Britain.
- GambleAware is a commissioning and grant-making body, not a provider of services. The charity's strategic aims are to: broaden public understanding of gambling-related harms, in particular as a public health issue; advance the cause of harm-prevention so as to help build resilience, in particular in relation to the young and those most vulnerable to gambling-related harms; and help those who

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Chair: Kate Lampard CBE

Trustees • Saffron Cordery • Professor Sian Griffiths • Michelle Highman • Alan Jamieson
Professor Anthony Kessel • Chris Pond • Brigid Simmonds • Professor Patrick Sturgis

Chief Executive: Marc Etches

do develop gambling-related harms get the support that they need quickly and effectively. For more information, please go to: <http://about.gambleaware.org/>

- GambleAware's programme of treatment, education, harm prevention and research is guided by the National Responsible Gambling Strategy, which is defined by the independent Responsible Gambling Strategy Board (RGSB) and endorsed by the Gambling Commission. The RGSB, the Gambling Commission and GambleAware work together under the terms of an agreement in place since 2012: <http://about.gambleaware.org/media/1216/statementofintent.pdf>. Research is conducted under the terms of a 'Research Commissioning and Governance Procedure' agreed in 2016 by the RGSB, the Gambling Commission and GambleAware: <http://about.gambleaware.org/media/1270/research-commissioning-and-governance-procedure-may-2016-final.pdf>.
- GambleAware requires a minimum of £10 million annually to deliver its current responsibilities, and looks to all those that profit from commercial gambling to support the charity. This donation-based system was proposed after the Gambling Act 2005 and is prescribed by the Gambling Commission's Social Responsibility Code Provision 3.1.1.(2). The RGSB endorsed GambleAware's £10m funding goal in January 2017: <http://www.rgsb.org.uk/press-releases/responsible-gambling-strategy-board-publishes-assessment-of-the-quantum-of-funding-required-to-deliver-the-national-responsible-gambling-strategy.html>
- GambleAware funds the *Gordon Moody Association*, the *NHS National Problem Gambling Clinic*, *GamCare* and a network of charities across Great Britain to provide a full range of free treatment for problem gamblers and support for those affected by them. GambleAware also runs the website **BeGambleAware.org** which helps 2.7 million visitors a year, and supports the **National Gambling Helpline – 0808 8020 133**.