

GambleAware Research Evaluation Strategy

GambleAware Evaluation. Delivered through a framework which measures consequential change, informs service design and can be widely shared.

Key Principles

- Includes voices of people with lived experience
- Is robust, credible and independent
- Reflects and reinforces our values
- Is proportionate to a project's scale, cost and innovation
- Represents value for money
- Is thematic
- Is informed by previous evaluation
- Represents best practice
- Uses appropriate structure and language
- Has clear objectives

Evaluation approaches

Using a combination of approaches as appropriate:

- Process Evaluation: to assess if a project is being implemented according to the schedule of work.
- Performance Monitoring: to check progress against planned targets.
- Outcome/Impact Evaluation: to investigate whether desired outcomes have been achieved.

Underpinned by a robust theory of change and clear logic models

Supports

Academic research programmes and evidence-based policy development.