



# Industry social responsibility initiatives

John White

# IGRG Background

- ABB, BA, bacta, NCF and RGA formalised existing relationships to form IGRG in March 2014 to share best practice on SR in the gambling industry.
- IGRG's member associations represent some 640 operators and 8,500 licensed premises across the gambling industry.

# IGRG Background

- Stocktake in July 2014 to assess what SR initiatives were currently underway
- Good work but gaps
- SR generally cross sector but not necessarily transferable
- Industry committed
- Share best practice as first step
- Really got going in 2015 after slow start

# IGRG Present

- Regular discussion of SR work in each sector
- Good relationship with GC
- Recently incorporated
- Website launched soon
- Constructive discussions with RGT on progressing work programme

# IGRG work programme

- Advertising Code update done – Clive Hawkswood (RGA)
- Messaging – Miles Baron (BA)
  - General Social – with Senet
  - Product – RTP, odds, etc
  - Player – screen messages, limits, breaks
- Self Exclusion signposting – Malcolm George (ABB)/Tracy Damstani (NCF)
- Training – John White (bacta)



# Industry social responsibility initiatives



Malcolm George



John White



Miles Baron



Tracy Damestani



Clive Hawkswood