

PRESS RELEASE

GambleAware awards £300,000 grant for new research into lived experiences of minority communities around gambling harms

- A consortium led by Ipsos MORI and the University of Manchester, working collaboratively alongside another consortium led by ClearView Research, have successfully bid for the 18-month research grant. Ipsos MORI will lead the work.
- The award is part of GambleAware's strategic commitment to building knowledge of the diversity of lived experiences of gambling harms across different communities, geographies, and demographics.
- The two collaborative consortia will explore the drivers of gambling harms for minority communities in Great Britain, and identify the services, interventions, and policies necessary to prevent these groups experiencing gambling harms.

London, 6th December 2021: GambleAware has announced the outcome of its recent grant award process to improve knowledge of the lived experiences of minority communities – including minority ethnic, religion, and language groups – in relation to gambling and gambling harms.

The grant was awarded through a competitive process to two consortia: one led by Ipsos MORI and supported by researchers at the University of Manchester; and a second led by ClearView Research. Ipsos MORI will lead the research overall. The 18-month programme will harness the consortia's strong understanding of the research aims, the communities themselves, and the underlying factors that can drive or exacerbate gambling harms amongst marginalised and socially excluded communities. The specific objectives of the research are to:

1. Explore minority communities' lived experience of gambling, gambling harms, and gambling advice and information, support, and treatment services
2. Explore the drivers of gambling harms among minority communities in Great Britain, building on international research
3. Identify the services, interventions, and policies necessary to reduce and prevent gambling harms among these communities

In recognition of the importance of this research, and the ambition of the collaborative consortium, GambleAware increased the grant award to £300,000, up from the £250,000 specified in the original call for proposals.

The final research report will be published in 2023, but interim reports will be available earlier. These will inform GambleAware's wider five-year strategy that aims to achieve a society free from gambling harms for all communities.

Dr Jay St.John Levy, Research Lead at GambleAware, said: *“The experiences of minority communities around gambling are at present under-researched in Great Britain, yet evidence suggests that these groups are more likely to experience harm from gambling, and less likely to access gambling treatment services, compared with white communities.*

“We are very pleased to award this grant to these two consortia who together bring considerable expertise focussing on people’s nuanced lived realities. This will help explore why these communities experience a greater burden of harm, and how to break down the barriers preventing them from accessing services.

“This research will better ensure that GambleAware and others can commission a broad range of treatment and support services that work for minority ethnic, language, and religious communities. It is therefore an important step towards reducing the current inequalities in gambling harms.”

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About the research

- GambleAware released the Call for Proposals in April 2021, and it is available [here](#).

About GambleAware

- GambleAware is an independent charity (Charity No. England & Wales 1093910, Scotland SC049433) that champions a public health approach to preventing gambling harms – see <https://www.begambleaware.org/>.
- GambleAware is a commissioner of integrated prevention, education, and treatment services on a national scale, with over £56 million of funding under active management. In partnership with gambling treatment providers, GambleAware has spent several years methodically building structures for commissioning a coherent system of brief intervention and treatment services, with clearly defined care pathways and established referral routes to and from the NHS – a National Gambling Treatment Service.
- The National Gambling Treatment Service brings together a National Gambling Helpline and a network of locally-based providers across Great Britain that works with partner agencies and people with lived experience to design and deliver a system which meets the needs of individuals. This system delivers a range of treatment services, including brief intervention, counselling (delivered either face-to-face or online), residential programmes, and psychiatrist-led care.
- GambleAware produces public health campaigns including Bet Regret. A Safer Gambling Board, including representatives from Public Health England, the Department for Digital, Culture, Media and Sport, and GambleAware, is responsible for the design and delivery of a campaign based on best practice in public health education. The Bet Regret campaign is being funded through specific, additional donations to the charity, in line with a commitment

given to the government by the broadcasting, advertising, and gambling industries. See <https://about.gambleaware.org/prevention/safer-gambling-campaign/>.