

ANNOUNCEMENT / PRESS RELEASE

GambleAware publishes Annual Report 2021/2022

London 19 December 2022: GambleAware has today published its Annual Report and Financial Statement for the financial year 2021/2022.

New Five-Year Strategy

This year saw the launch of GambleAware's new Five-Year Strategy, based on a public health, whole system approach to tackling gambling harm. The strategy was developed following extensive consultation and is guided by our vision of a society safe from gambling harms.

The four key commissioning objectives that underpin the strategy are:

1. Developing awareness and understanding of gambling harms.
2. Increasing access to services and reduce gambling harm inequalities.
3. Building capacity among health and community services.
4. Improving the coherence, accessibility, diversity and effectiveness of the National Gambling Treatment Service.

The first full year of this new strategy has required the organisation to invest in its internal capacity and expertise in order to build on and further optimise its commissioning approach.

With this capacity and capability now in place, trustees have the required level of assurance that robust processes are in place as GambleAware consolidates its role as strategic commissioner and moves into the major delivery phase of the strategy for 2022/23.

Significant investment in key services

GambleAware spent £26 million on harm prevention, treatment and support services in this year.

Key highlights of the services provided or commissioned include:

- £9.8 million invested in harm prevention
- Over five million visits to BeGambleAware.org and national scale public health campaigns raising awareness of gambling harms and encouraging behaviour change, including:
 - the second year of the Bet Regret campaign reached 61% of its broader audience and 77% of those scoring 8+ on the PGSI scale, and
 - the first ever Women's Prevention Campaign which saw almost half of those that recognised the campaign reporting that they took action as a result of the campaign

- Support for a range of education programmes, including the Scottish Gambling Education Hub and training for over 8,600 professionals in the Citizens Advice Gambling Support Service
- £13 million invested in treatment and support services via the National Gambling Treatment Service, with the National Gambling Helpline at its core, with over 7,000 people receiving treatment that year.
- A further £3m was spent on research and evaluation.

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About GambleAware:

- GambleAware is the leading charity (Charity No. England & Wales 1093910, Scotland SC049433) working to keep people safe from gambling harms. We do this by leading public health campaigns, education programmes and driving the transformation of treatment and prevention services.
- GambleAware is an independent charity, accountable to the Charity Commission, with an extremely robust system of governance processes in place. The majority of our Board of trustees are leaders within the NHS and public health sector.
- We work in close collaboration with the NHS, clinicians, local and national government, gambling treatment providers, as well as other services like mental health, substance misuse and criminal justice, to ensure that the whole system works together to help people suffering from gambling harms.
- Our research shows that one in 10 people who gamble are at risk of experiencing gambling harms. Gambling can harm people and their families financially, psychologically and physically. GambleAware works in close collaboration with leading organisations and experts including the NHS, government, local authorities and gambling treatment providers, to ensure that people get the information, support and treatment they need.
- GambleAware is a commissioner of independent evidence-informed prevention and treatment services in partnership with expert organisations and agencies across Great Britain, with over £56 million of funding under active management.